

### What is Permanent Makeup?



Permanent makeup, also known as Intradermal Pigmentation, is a revolutionary method of applying natural pigments into the dermal layer of skin. This state-of-the-art technique is medically proven and specifically designed to be completely safe.

Permanent makeup is used for a variety of cosmetic enhancements such as permanent eyebrows, eye liner, and lip liner/color. Other permanent makeup procedures include vitiligo, scar camouflage, areola restoration, hairline enhancement, and more. Permanent makeup has also been used to cover-up stretchmarks, birthmarks, freckles/age spots, and uneven skin discolorations.

Let's explain a few more popular procedures.

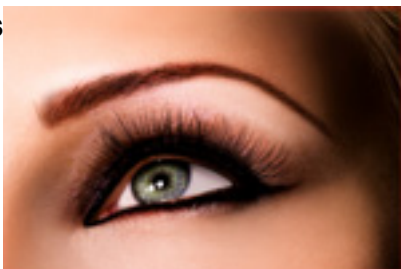
### Lip Liner/Color



The Intradermal Pigmentation procedure for lip color is beautiful. It can appear to change the size and shape of the lips as well as the color. This procedure helps prevent lipstick from bleeding into the surrounding skin. Many people request a soft pink, similar to the lip color to that of an infant, for those who want a natural look. Others may desire a dramatic effect.

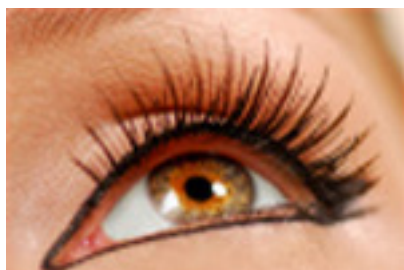
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### Eyebrows



The Intradermal Pigmentation procedure for eyebrows can mimic the appearance of hair in the

brow line. Anyone who desires more fullness of the brows will love the procedure (and the time saved not applying makeup!) Those who used to apply pencil can go swimming, play tennis, or wipe their forehead without the embarrassment of losing their eyebrows. Those suffering from alopecia (hair loss) are pleasantly surprised at how natural it looks.



**Eyeliner**

A subtle, natural look, mimicking thousands of tiny eyelashes with the implantation of pigments in the lash line is popular with both male and female clients. Additional shadowing of color can be added for a soft natural liner or a more bold, definite line can be achieved, or eyelash extensions may be applied for even more enhancement. Ophthalmologists recommend Intradermal Cosmetic procedures for those who are allergic to conventional makeup and for those wearing contact lenses.

[Click here](#) for additional procedures we perform.



## Latisse

Everyone can now experience, longer, thicker, darker lashes. With patented "CAREPROST" (bimatoprost ophthalmic) solution you will see results in 30 days.

### eyelash extensions



**Eyelash extensions** create a longer, thicker and fuller look that almost every woman desires because more attractive eyelashes get noticed! Eyelash Extensions are worn by almost every female celebrity. Longer and fuller eyelashes will complement your permanent eyeliner. No mascara needed! Get more of permanent beauty, get more convenience and save time in the morning! Safe in the gym or swimming or other sports. Low cost on monthly touch ups.

Watch video on Youtube, go to [VIDEOS](#) .

### Who Benefits from Permanent Makeup?

- Men as well as women
- Busy people with little time to apply makeup
- People with allergies to conventional makeup
- Anyone who desires freedom from daily makeup application
- Those who are physically incapable of applying makeup
- Those who are active in sports
- Those with oily skin who tend to shed makeup easily
- Burn survivors and people with flaws in their skin
- Those suffering from alopecia, vitiligo and trichotillomania
- Men and women who seek correction of asymmetrical facial features
- Entertainers, actresses, and models – such as Elizabeth Taylor, Dolly Parton, Raquel Welch, Cher, and others
- Men and women who wish to look their best all of the time!

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### Common FAQs

#### ***– Whats the difference between the Traditional Tattooing process and Permanent Makeup?***

Where both procedures involve tattooing the skin, in traditional tattooing, pigment is added to the third layer of the skin, where in permanent makeup pigment is added to the second layer of the skin, called the Dermis, creating a final result of a soft blend of color to the tattooed area.

***– Is this procedure painful?***

Topical anesthetics and latest technique are used to minimize discomfort.

***– Do I have a choice of colors?***

Definitely! There's a wide spectrum of colors you may choose from, or technician will help you to match color to your color complexion.

***– Do I have a choice in the placement of pigments?***

Of course. During your consultation, design and pigment placement will be determined.

***– What is involved in recovery?***

There will be slight swelling and redness in the skin, which will subside quickly. You may resume normal activities immediately after the procedure. Complete full effect takes one to six weeks while the pigmentation matures and reaches its final color.